

What we do

Located in Zurich, Switzerland, BARNICKEL & FELLOWS advises a national and international clientele. The firm specializes in searching for, selecting and assessing the best qualified **executive assistants**, from start to final placement. Whether you're a CEO, entrepreneur, family office or small business enterprise, we help you find the right assistant for your business.

BARNICKEL & FELLOWS also specializes in finding **assistants in digital leadership**: technology-proficient people, who are eager to holistically assist digital leaders - talents with the ability to deliver products and services that meet today's needs in an intelligent and integrated way. We focus on people who thrive on cultivating a digital mindset and are passionate about working for digital pioneers.

Having practiced in the recruitment field for more than a decade, we offer extensive experience and customize our support to your individual needs. You profit from our broad network and sound knowledge of conducting assignments. We stay on top of the pulse of modern technologies and monitor their evolution to adapt our own search approaches - all to give you exceptional advice. Our service reflects constant effort, total commitment and top quality.

Get to know me

Hello, I am Ute Barnickel. After graduating from high school, I pursued a degree in hotel management. I worked in sales and marketing and later joined an international advertising company. In 1995, I took over the administrative management of a data marketing agency in Frankfurt, followed by a move to a US software company. In the course of my activities, I commuted between London and Frankfurt and was responsible for the coordination of business processes within Europe. I next moved to a global law firm advising corporations, financial institutions and governments. In my role as Head of Administration, I also conducted recruitment for back-office positions.

After relocating to Switzerland in 2002, I worked for a prestigious executive search firm in Zurich for several years before joining a well-established HR consulting company. I was in charge of the executive assistant segment, focusing exclusively on assignments for assistants to CEOs, Executive Managers and Board Members. Further, I accomplished numerous assistant searches for Family Offices and Foundations.

From working at Dr. Bjørn Johansson Associates to opening my own practice, I have been fortunate to work with diverse clients, candidates and fellows. From the very start, I was genuinely intrigued by the field of assistant recruitment, and I learned the business from the bottom up while promoting my own unique style and pitch.

Ute Barnickel
Managing Director

History

Throughout her career, Ute Barnickel has concluded that in today's business world, collaboration is a core capability that helps companies prosper. This is the true foundation of her search boutique.

BARNICKEL & FELLOWS opened its doors in 2017. Based on a model of closely cooperating with partners while staying commercially independent, we work with fellows in varied fields, such as sales and legal recruitment, executive search, coaching, research and succession planning. Through these fellowships, we stay connected with highly specialized communities, building infrastructure that supports long-term success. These cross-sector partnerships provide BARNICKEL & FELLOWS with strong, competent national and international networks. We believe that what makes a business thrive is the passion that drives it. Choosing to specialize in a field demands complete devotion and willingness to prioritize it above all else. This is the energy that sets us apart.

We at BARNICKEL & FELLOWS know that finding the right search firm to represent you is a choice not to be taken lightly. That's why we offer free consultations to talk through your needs, your budget and the scope of your goals.



I am a regular contributor to the Swiss magazine *Miss Money-penny* and the author of articles published in expert journals. Staying ahead of frequent changes in the field of executive assistance is my sixth sense. With sincerity, I can say that I bring an exceptional level of enthusiasm and dedication and a nuanced perspective that makes BARNICKEL & FELLOWS a holistic solution for our clients.

Email me at ute.barnickel@barnickelfellows.ch or visit www.barnickelfellows.ch for more details.

